

News for Aztec Parents





The Kitchen Corner

Governor's Proposed 2010-2011 Budget Includes Additional Funding for California State University

Spring is around the corner, and with that, the end of another academic year is on the horizon. The 2009/2010 academic year was very challenging for San Diego State University. We are cautiously optimistic for the next academic year, but must wait until May to see what the economic outlook will be for the university.

In January, Governor Arnold Schwarzenegger proposed to restore \$305 million to the California State University's (CSU) 2010-11 budget, as well as provide an additional \$60.6 million for enrollment growth. The major cuts to the CSU budget in 2009-10 included \$305 million in "one-time" cuts that the Administration had committed to restore in 2010-11.

If adopted by the Legislature, this budget will allow us to begin restoring student access to our university. However, the additional enrollment funding is contingent upon the state receiving a threshold amount in federal aid for other state programs, and that scenario is considered unlikely. In this extremely difficult budget climate, we recognize and very much appreciate the Governor making higher education a priority. Clearly, he understands how important restored budgets for higher education are for jobs and California's economic recovery.

Over the past two years, the CSU has implemented a number of cost cutting measures including enrollment cuts, student fee hikes, employee furloughs and layoffs, and class reductions to address a 21 percent or \$625 million decrease in state support. While the additional funding will allow the CSU more flexibility, the level of state funding support is still below the level in 2007-08.

SDSU lost \$47 million in revenue over the past two years, in spite of a 40 percent increase in fees. Reducing employees and enrollment has been the most difficult consequence of the unprecedented budget cuts.

The Governor's proposed budget would mean an increase of approximately \$5 million for San Diego State University. His proposal also assumes that the CSU will implement a 10 percent increase in the state university fee.

For many years, SDSU has been forced to turn away CSU eligible applicants from outside the service area; now local-area students are affected as well. For more information on the new admissions policies, visit www.sdsu.edu/enrollmentinfo.

The decisions facing the governor and the legislature will be extremely challenging, and in the end are likely to negatively affect the final state budget for the CSU and SDSU. San Diego State encourages parental involvement by contacting your state legislators to encourage them to support increased funding for the CSU.

To stay informed on SDSU's budget, visit www.sdsu.edu/budgetcentral, or visit www.sdsu.edu/newscenter. I also welcome your input. Please contact the Parents Hotline at (619) 594-1653 or e-mail us at aztecpa@mail.sdsu.edu. We value you as partners in the education of our students. With your support, we all contribute to student success.

James R. Kitchen
Vice President for Student Affairs



SDSU Student Affairs • Bridges to Success

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Production

Sharon Penny

Keith Parks

Cover photo by Jim Brady

Coordinator for Parent Programs

Michelle DuBord

Director, New Student and Parent Programs

Janet Castro

Associate Vice President for Student Affairs

Eric Rivera

Vice President for Student Affairs

James R. Kitchen

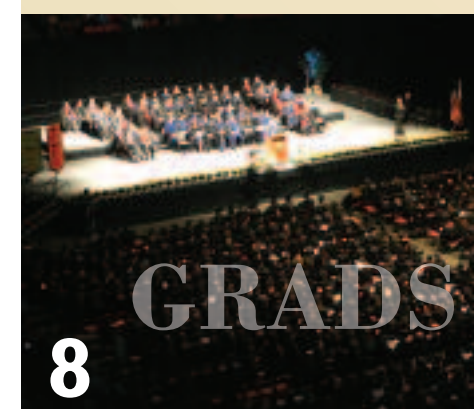


Major Advice

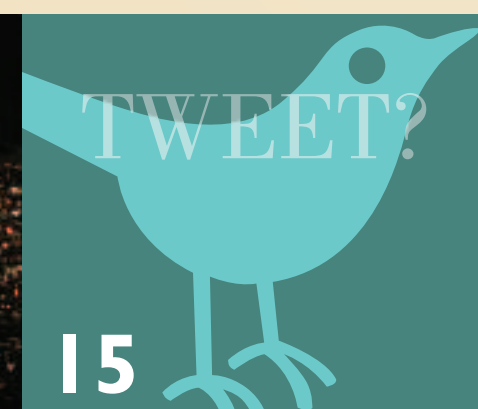


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GRADS



TWEET?

New Residential Options for Sophomores, Juniors and Seniors

Why do some students have a successful experience in college, persisting to graduation, while others, equally talented, do not?

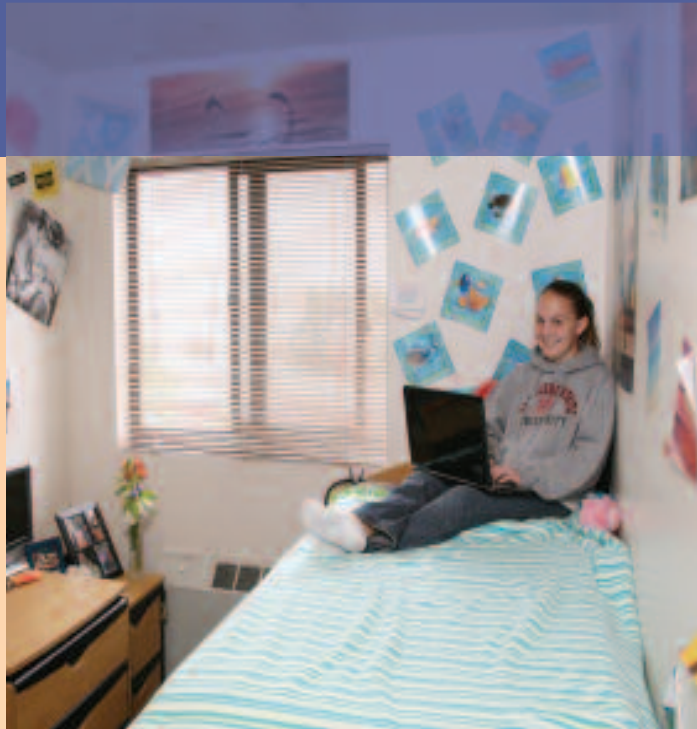
Based on years of data, those who do graduate are more likely to be part of a strong peer or residential community. In fact, it has been proven that students who live on campus for a second, third and even fourth year are more likely to graduate on time than their off-campus counterparts.

SDSU realizes the importance of students living on campus. Although sophomores, juniors and seniors have always had the opportunity to live on campus, for the first time, starting next fall, the university will introduce residential programming options that had only been offered to freshmen.

Second Year Living Experience

The Chapultepec Residence Hall will be home to a new program designed specifically for returning sophomore residents. A residential education program has been created that will provide support and services appropriate to a second year student. The front desk will be staffed 24 hours per day and Residential Education staff known as Community Assistants will be available to residents on their floors. Community Assistants (CA), like a Resident Advisor (RA), help students when problems arise; they will focus on helping students when asked and offer important assistance at key times of the year. The hall will be open over the breaks at no additional charge. Early move-in will be available at a low daily rate.

Second year students choosing this program will be offered a double room at a special discount compared to current rates. The sophomore slump is a common phenomenon at universities throughout the country. There are many services for freshmen; however few of those services are carried over to the sophomore year. Programs in the Second Year Experience will focus on assisting students in the development of an academic plan and career path. Study abroad opportunities will also be highlighted in the Second Year Living Experience.



Upper Division Experience

This new program at University Towers is for junior and seniors including students who may have never before lived on campus. For a substantially reduced fee, residents will enjoy a double room (with a roommate) and the UD Flex Meal plan for the academic year. Included in the housing contract will be an Internet connection, cable TV, water, electricity and other living amenities. Residential Education will staff the front desk and be available to residents on their floors on a limited basis. The Residential Education staff members will be available to engage students on issues related with college to career transitions. Aztec Recreation Center membership is included. The hall will be open over the breaks (excluding summer) at no additional charge. Early move-in will be available at a low daily rate.

Villa Alvarado (VA) Apartments for Lease

Upper division students will be given preference to lease a VA apartment. Students will find their own roommates and all residents will sign a lease for a specific apartment. All residents will be responsible for paying the rent in one transaction each month online. There will be no individual space contracts and no residential education staff. A business manager will reside on site.

Rates for on-campus housing will not increase, and in many cases, decrease from current rates. Charts with next year's costs are available at www.sa.sdsu.edu/housing/costsavings.html

Career Services: A Great Resource for Students to Determine the Right Major

Many students have the mistaken impression that they don't need to establish a relationship with Career Services until their last semester in college, looking for help in landing a great post-graduation job. The truth is that students should start utilizing Career Services during their first year on campus.

New freshmen who have not declared a major, or students who are unsure of the major they declared, can get invaluable help in Career Services.

"Once undeclared students, or students who are questioning their declared major, have met with an academic advisor, they need to take advantage of meeting with a career counselor who can work with them on the decision-making process of choosing a major," said James Tarbox, director of SDSU's Career Services. "Our career counselors are here to help each student find their best fit."

Career Services offers a variety of assessment tests that can help determine interests and goals, and help students choose majors to align with their strengths. Most of the assessment tests are free to students who have registered on the Career Services Web site (career.sdsu.edu), while others have a minimal charge.

There is an extensive library in the Career Resource Room. Books are available to students that focus on choosing a major, occupations associated with majors, and organizations that students should consider while in college.



Career Fairs allow students to meet with potential employers

"Our Web site also contains a resource for looking at what majors tend to lead to what careers," said Tarbox. "This is also great for curious parents to see what occupations are out there." career.sdsu.edu/majors

In addition to career counseling, the office offers the following services to enrolled SDSU students, free of charge:

- Aztec Career Connection – an online career development management system, which includes thousands of job listings, resume and cover letter upload and storage, interviewing schedules, workshops, information sessions and much more.
- Career Fairs – several are held each semester, allowing students to informally, but professionally, meet and learn about hundreds of different employers.
- Departmental Internships – Many academic departments offer, or require, internship programs as part of the course of study. A current list of academic internships can be found at career.sdsu.edu/current/internships.htm

- On-campus Jobs – the university and its affiliates employ thousands of students each year.
- On-campus Interviewing – Thousands of job interviews with outside firms are hosted on campus each year.
- Workshops – A variety of workshops designed to enhance students' skills and prepare them for success in their job search.
- Workability IV (Services for Students with Disabilities) – Career Services partners with Student Disability Services and the State Department of Rehabilitation to offer specialized career services for students with disabilities.

Regardless of where your student is in his or her academic career, a trip to Career Services will help in determining your student's right path, perhaps saving unnecessary time and money on the road to a timely graduation.

"I strongly recommend that every student work with a career counselor," said Tarbox. "As a former professor, I learned by working with my students that the human interaction really helps in this pivotal decision-making process."

San Diego State Teams with RADD

The RADD student crew at a bar in Pacific Beach

Though some critics might argue that this could be viewed as free advertising for establishments that cater to college student drinking, Lange offers a realistic and healthy perspective.

“It is in the best interest of each establishment to have everyone leave with a sober driver,” he said. “They truly want that, not only to lessen their liability, but to ensure the safety of all their patrons and employees alike. I applaud our partners for taking this proactive approach in helping us reduce student drinking and driving.”

RADD was awarded \$300,000 through a grant administered by the California Business, Transportation, and Housing’s Department of Alcoholic Beverage Control (ABC). The

grant money was used to fund the RADD California Coalition, a public/private endeavor dedicated to reducing roadway deaths and injuries among adults ages 21 to 34.

As the parent of an SDSU student, you can play an important role in eliminating your own student’s possibility of drinking and driving. Encourage your son or daughter to get a RADD Designated Driver’s License at SDSU’s Health Promotion office (located in Calpulli Center), while committing to not drinking and driving. Other options are to purchase your student a prepaid taxi card to carry with them at all times. That way they have an alternative to getting into a car with someone who has been drinking.

Students should always plan ahead before going out with friends. Choosing a designated driver is imperative when going out in groups. Students should also consider calling a sober friend, or, if necessary, getting a room to stay off the road.

Celebrity members of RADD include hundreds of recording artists, athletes and actors, such as Paul McCartney, Aerosmith, and Shaquille O’Neal, to name just a few. The message they spread is “Your lifestyle is your business. Don’t take it on the road.”

For more information on RADD, visit www.radd.org; for SDSU’s comprehensive alcohol and other drugs program, visit aod.sdsu.edu

to Reduce Drinking and Driving

College-aged adults suffer the ravaging impacts of drunken driving at higher rates than most other age groups. According to SDSU’s coordinator of Alcohol and Other Drugs Initiatives, James Lange, about 1,800 U.S. college students die each year due to alcohol. Of those, 78 percent are related to driving and alcohol.

Lange and his team have developed many highly recognized and effective alcohol prevention programs on campus. One recent program that they spearheaded to reduce drinking and driving is a partnership with the RADD California Coalition. RADD is “The Entertainment Industry’s Voice for Road Safety.” RADD is a two-time recipient of the U.S. Department of Transportation’s prestigious Public Service Award

The group has teamed with several San Diego area partners – clubs and bars that college students frequent – to reward designated drivers. A RADD Designated Driver’s License is given out to SDSU students 21 years of age or older who commit to being a designated driver, or commit to not driving if they do drink. When presented at one of the two dozen establishments who partner with the university, the designated driver is entitled to free non-alcoholic beverages, and in some cases, other benefits such as free appetizers or reduced cover charges.

“We’ve strategically targeted the places that we know our students patronize,” said Lange. “Pacific Beach and Mission Beach are the two most frequented areas for bars by our students, so we have started there.”



SDSU Researcher Named Director of Federal Drug & Alcohol Center

John Clapp will lead the U.S. Department of Education’s Higher Education Center for Alcohol and Other Drug Abuse and Violence Prevention.

John Clapp, professor of social work at San Diego State University, has been named director of the U.S. Department of Education’s Higher Education Center for Alcohol and Other Drug Abuse and Violence Prevention.

He will serve a minimum four-year term overseeing a group of fellows, expert researchers and practitioners with a focus on environmental prevention research.

“I am honored to have the opportunity to work on behalf of SDSU in this new and important role with the federal government,” said Clapp.

“For a scientist, the most frustrating thing is to see your research sit on a shelf in a journal and not go any further. What’s exciting about this position is that it gives me the opportunity to take the good work being done on alcohol and drug abuse prevention and put it into action in real world settings.”

Under Clapp’s leadership, the center will focus on successful prevention strategies that can help universities reduce dangerous alcohol and other drug problems. The center will also examine the use of illegal and prescription drugs by college students,

as well as alcohol-related sexual violence.

“Alcohol- and drug-related problems still remain the most important health problems on college campuses and lead to a number of negative economic and social outcomes,” said Clapp, who is also director of SDSU’s Center for Alcohol and Drug Studies.

“Campuses don’t have the resources to devote to fully address these problems so the center is critical in helping schools identify and implement strategies.”

“Alcohol- and drug-related problems still remain the most important health problems on college campuses...”

Clapp said that as director, he hopes to find programs, policies and activities that are both science based, effective and affordable.

San Diego State University has long been a leader in environmental preventive research, specifically as it relates to the social and physical environmental impacts on college student’s alcohol and drug abuse.

SDSU’s E-Chug program, funded by the Aztec Parents Fund, is used by colleges nationwide, and its Aztec Nights program has been recognized as a model program by the U.S. Department of Education’s Center for Alcohol, Drug Abuse and Violence Prevention in Higher Education.

With more than a decade of experience working as a researcher in the alcohol and other drugs field, Clapp has been awarded more than \$16 million in research grants and contracts from the National Institute for Alcoholism and Alcohol Abuse, The California Department of Alcohol Beverage Control, University of California Tobacco Related Disease Research Program, the County of San Diego and the U.S. Department of Education.

Clapp reiterated that parents play a crucial role in reducing their student’s usage of alcohol and other drugs.

“Students are influenced more by their parents than anything else,” said Clapp. “It’s important to keep the lines of communication open and always talk frankly with your son or daughter about the consequences of drinking and drug usage. They will listen to you more than you realize.”



Does Your Student Have Post-Graduation Plans?

Many Graduating Seniors Have Solid Plans Lined Up

SDSU Career Services surveys graduating seniors to determine post graduation plans and starting salaries. The latest poll was conducted in the months just prior to and after graduation May 2009.

Due to the economic recession and high unemployment rate, last year's survey showed lower results than surveys from the previous three years. For last year's graduating class, more students were still seeking employment upon graduation than in previous years.

The survey had a high response rate: 18 percent of the graduating seniors took part in the survey.

Following is a breakdown of what SDSU students planned upon graduation:

- 41 percent had lined up full-time positions
- 15 percent were planning for post-baccalaureate studies
- 23 percent indicated they were still seeking employment
- 21 percent indicated "other," such as military service, volunteering, or starting a family

Earnings

The median annual salary earned by SDSU's 2009 graduates varied by major and school. The overall median income was \$40,000 annually, which was the same as the previous year. The highest average was found in the College of Engineering at \$60,000; the lowest average was in the College of Professional Studies and Fine Arts at \$30,000.

The Power of Internships

Participating in internships makes a difference for students. In the survey, 39 percent of the respondents indicated they had participated in an internship, which resulted in a higher employment rate compared to those who did not complete an internship (34 percent). The data also showed that students who used Career Services to obtain their internships were employed at an even higher rate (50 percent) than those who obtained their internship on their own or elsewhere (42 percent).

"As the data consistently shows, those students who use our services come out ahead when making plans for their professional life after graduation," said James Tarbox, director of Career Services. "I encourage all students to visit our office on a regular basis."

Mark Your Calendar for Commencement 2010

If your son or daughter will be graduating this May, congratulations! Because many families will be planning a trip to San Diego for that special weekend, the Aztec Parents Association arranges special discounts for parents, family and friends. Discounts apply to car rental and lodging at various San Diego hotels to help keep costs to a minimum. For travel discounts, visit www.sdsu.edu/aztecparents, and click on "Special Travel Discounts."

Be sure to reserve hotel accommodations in advance, as thousands of families will be staying in San Diego for commencement weekend. It is a good idea to make restaurant reservations in advance, as they also fill up quickly.

GradFest

GradFest will take place April 13 – 15 on campus. At GradFest, your student will pick up commencement tickets, which are required to attend the ceremony. Any additional remaining tickets will be available on a first-come, first-served basis at the Aztec Center Ticket Office after GradFest. Availability will be limited. Your student will also be able to order caps, gowns, announcements, and sign up for the Alumni Association at GradFest.

SDSU will have eight separate graduation ceremonies, based upon the college of your student's major. To find out which college your student's major is in, visit www.sdsu.edu/academicprogs.html

Visit the commencement Web site for detailed and up-to-date information: www.sdsu.edu/commencement

2010 Commencement Schedule

- Thursday, May 20, 2010, 7 pm
Imperial Valley Campus

All main-campus ceremonies take place in Viejas Arena

- Friday, May 21, 2010, 11 am
College of Health and Human Services
- Friday, May 21, 2010, 4 pm
College of Arts and Letters
- Saturday, May 22, 2010, 8 am
College of Business Administration
- Saturday, May 22, 2010
College of Professional Studies and Fine Arts
Ceremony #1 – 12:30 pm (School of: Art, Design and Art History; Communication; Journalism and Media Studies; Music and Dance; Theatre, Television and Film)
Ceremony #2 – 4:30 pm (School of: Exercise and Nutritional Sciences; Hospitality and Tourism Management; Public Affairs)
- Sunday, May 23, 2010, 8 am
College of Education and Division of Undergraduate Studies (Liberal Studies and Interdisciplinary Studies in three departments)
- Sunday, May 23, 2010, 1 pm
College of Engineering and College of Sciences

Travel Discounts Available for Aztec Parents

To receive special discounts on hotels and airport transportation, just ask the following Aztec Parents Association partners for the "SDSU Friends and Family Rate." To inquire about the "SDSU Friends and Family Rate" and to check out hotel amenities, go to www.sdsu.edu/aztecparents and click on "Special Travel Discounts." All special rates are based on availability.

Hotels



Bartell Hotels

- The Dana on Mission Bay
- Days Inn Hotel Circle/SeaWorld
- Holiday Inn San Diego Bayside
- Humphreys Half Moon Inn and Suites
- Island Palms Hotel and Marina
- Pacific Terrace Hotel
- Sheraton La Jolla Hotel

Web site: www.sdsupartnership.com



Best Western Lamplighter Inn and Suites

Web site: www.lamplighter-inn.com



Town and Country Resort and Convention Center

Web site: www.towncountry.com

Airport Transportation



Hertz

at the San Diego airport



Cloud Nine SuperShuttle

Web site: www.cloud9shuttle.com

The Aztec Parents Fund

Parents Making a Difference at SDSU

Thank you, Aztec Parents for making a difference in the lives of SDSU students. During the past academic year, the Division of Student Affairs garnered more than \$250,000 in support through the Aztec Parents Fund to improve the quality of life for students.

In these difficult economic times, we greatly appreciate your dedication to SDSU and hope that you will continue to support the Aztec Parents Fund. Every contribution makes a difference and collectively, Aztec

Parents make a substantial impact on the quality of programs and services that directly benefit SDSU students.

These include student life, wellness and safety programs that otherwise would not be available. University Police has been able to improve their services by establishing a K-9 unit and enhancing the Escort Service and Rape, Aggression, Defense Programs; Student Life & Leadership has been able to offer programs focused around the areas of involvement, diversity and community responsi-

bility; and Counseling & Psychological Services has dramatically enhanced its services.

The Aztec Parents Fund helps your students to receive the well-rounded, quality education for which SDSU is recognized. To join the rich tradition of parent support and contribute to the Aztec Parents Fund today, contact the Aztec Parents Programs at 619-594-1653.

To give online, visit giveonline.sdsu.edu/giving

Thank you, Aztec Parents for Continuing the Rich Tradition of Parent Support through the Aztec Parents Fund

Aztec Parents Fund Donors – July 1, 2008 to June 30, 2009

\$250-499

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Jack and Dee Dee Klunder have been active members of the Aztec Parents Association and loyal donors to the Aztec Parents Fund for several years. Three of their four daughters have attended San Diego State.

“We have made a habit of supporting every organization that our daughters have been involved in,” said Jack. “Our two oldest daughters both received athletic scholarships to San Diego State University. In the beginning we decided to give back that money to the university. Our support grew from there as we became exposed to other programs.”

Dee Dee explained that she and Jack look for some key factors before donating to any organization.

“Number one on the list is supporting young people,” she said. “We are attracted to organizations that develop future leaders, open doors for the underprivileged, or improve health and well being. San Diego State addresses all of these. We also look for strong leadership in the organization. SDSU is blessed with extremely strong and well-intentioned individuals at the helm. We have 100 percent confidence that any support we provide will be put to good use.”

The Klunders are very generous in their donations and they support several programs at the university, including the Aztec Parents Fund and the Guardian Scholars Program, which supports former foster-care youth. One reason they focus on the Aztec Parents Fund is due to its direct impact on students.

“The Aztec Parents Fund is a perfect way to support many of the programs and services that impact the entire student body,” said Jack. “The Aztec Parents Fund provides easy access for all of us to support SDSU.”

The Klunders have passed on their values of giving back to their daughters.



Jack and Dee Dee Klunder

“The Aztec Parents Fund is a perfect way to support many of the programs and services that impact the entire student body,”

“Our daughters know that their education at SDSU is not just a four-year commitment,” explained Dee Dee. “As life-long Aztecs, they will financially support SDSU into the future. As the stature of SDSU grows – so will the value of their degree.”

Like all families, today’s tough economic times have forced the Klunders to prioritize their philanthropic contributions, but they continue to place a high priority on supporting SDSU.

“We have made some tough choices and have cut back, said Jack. “We believe it’s more important to support SDSU now than at any time in the past. The California budget reductions on higher education are a travesty. Universities such as SDSU need our individual support more than ever. This hits right at home for all of us. If we don’t step up as individuals then the great education system we all grew up with will begin to erode over time.”

The Klunders urge everyone to support the university and help make a difference in the lives of SDSU students.

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(continued on page 12)

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\$250-499

(continued from page 11)

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Mr. John M. Wied
Mr. Bruce Witt and Ms. Rachael Litonjua-Witt

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Ms. Maria Pecota

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Mr. William D. Watkins and Mrs. Denise P. Watkins

The Donor Honor Roll list includes cash received (at the specified levels) to the Aztec Parents Fund from July 1, 2008 through June 30, 2009. The list was compiled using a computerized method. While we have made every effort to ensure that the list is accurate, we apologize for any errors made. Please contact the Aztec Parent Programs at 619-594-1653 with questions or concerns.

Your contribution will be used to support excellence at SDSU by providing vital programs for students. Five percent of each gift is invested to enhance our capacity to engage alumni and friends in helping SDSU become a premier, urban university.

During the fiscal year 2009-2010, SDSU will be utilizing a new annual giving program titled the Red and Black Society to honor donors who support the university with annual gifts of \$1000 or more. This program will recognize donors at their respective gift levels: Associate - \$1,000 - \$2,499; Partner - \$2,500 - \$4,999; Benefactor - \$5,000 - \$9,999; and Patron - \$10,000 +; Recent Alumni Partner (graduates from the last 10 years) - \$500 - 0 - 5 years, \$1,000 - 6 - 10 years. Please note this will be reflected in the spring 2011 edition of *News for Aztec Parents* magazine.

A Universe of Leadership Opportunities for SDSU Students

by Timothy Quinnan

Picture the solar system in your mind. Visualize a star at its center and planets in orbit around it. The sun in this model is leadership, with its corona emitting light waves of knowledge and interconnections to the various forms of leadership opportunities for students.



Exciting changes are happening for leadership development at San Diego State University. Working in collaboration with other areas on campus, Student Affairs plans to provide a hub to connect leadership opportunities for students.

In July 2009, the Student Life & Leadership office was reorganized and renamed to reflect its emphasis on leadership for all interested students. An ambitious, achievable agenda was put forward to expand and connect leadership at SDSU in 2010. First priorities include:

Campus Needs Assessment

A team of MBA students conducted an environmental scan of the leadership opportunities and needs at SDSU. Recommendations for essential elements needed in a holistic student leadership program, as well as ideas for expanding the minor in leadership development, will be part of the team's formal presentation. They will provide a business plan to establish a Leadership Center on campus.

Strengthen and Expand the Minor in Leadership Development

Almost 40 students took the introductory course in the leadership minor during fall 2009 semester. This cohort is now enrolled in the second course in the sequence. More than 60 students have declared the minor. Student Life & Leadership will spearhead recruitment efforts to attract additional students to the minor. Student Affairs is working with the College of Education to provide a three-year enrollment projection plan.

An SDSU Leadership Summit

A revamped SDSU Leadership Summit was resurrected in February. Offering three tracks, one for emerging student leaders, one for experienced leaders, and the third experiential/relational learning, the Summit accommodated 250

students intent on honing their leadership knowledge and skills. Long term, it is anticipated this Summit will put SDSU on the national student leadership map as well as becoming the anchor event in a rich array of leadership initiatives.

The Leadership Center

In the future a place on campus will exist where students, staff, faculty, alumni, and influential persons from business and government will gather frequently to discuss contemporary leadership concerns, deliberate solutions and strategize on steps for implementation. While leadership education and training will be delivered at multiple sites across campus, the new Center will proudly serve as headquarters for all leadership activities. In turn, it will be widely recognized throughout the region as a symbol of the university's commitment to this critically important area. Fundraising is underway to make the new center a reality.

Leadership at SDSU is collaborative and inclusive. It runs across all divisions and will be open to all interested students regardless of their stage of leadership development.

What comes after 2010? Much more is envisioned as the leadership program evolves. One idea is an **online leadership aptitude inventory** that each student could use to assess his or her strengths as well as areas for growth. The results would serve as the basis to assemble an **individual leadership development plan (ILDPP)**, tailored to the student's unique requirements. A **co-curricular transcript** might record and reflect the student's achievements, providing another credential to supplement the academic transcript. Volunteer work, leadership internships, and international leadership exchanges are just a few other leadership possibilities.

Visit the Leadership web site at sll.sdsu.edu/leadership

SDSU Does Not Mail Bills for Registration Fees



Students must check “My Registration” in the SDSU WebPortal for their specific registration information, including fee payment date and registration time. Your student’s specific information for the fall 2010 semester will be available in early May.

Registration fees must be paid in full before students can access the Web registration system to register for classes. Payment should be made two weeks prior to your student’s registration date to avoid any delay. The registration process is not complete until your student officially enrolls in classes. Payment alone does not constitute registration. Students may pay fees at www.sdsu.edu/sas. Student Account Services accepts electronic check and credit card payments by MasterCard, American Express or Discover Card. A convenience fee will be added for credit card payments. Checks or money orders should be made payable to SDSU and mailed along with your student’s fee payment coupon to:

SDSU Student Account Services
5500 Campanile Drive
San Diego, CA 92182-7426

Fall 2010 registration begins in July and Student Account Services begins accepting payments in June. The first day of the fall semester is Monday, August 30.

Student financial aid, including scholarships, is disbursed using direct deposit to the student’s bank account. Please note that the Parents Loans are excluded from direct deposit and will still be disbursed via check to the parent. Your student needs to provide his or her banking information to the university online through the Student Account Services Web site at www.sdsu.edu/sas.

Be sure your student has an active bank account if she or he is receiving financial aid. It’s also a good idea for parents to have important discussions with their students about account management, financial responsibility, and having a good credit rating.

Has Your Student Applied for Financial Aid? for the 2010/2011 Year Yet?

Students must reapply for financial aid each year using the Free Application for Federal Student Aid (FAFSA). As everything is online, it’s easy and convenient.

Although January 1 was the beginning of application acceptance, it’s not too late to apply for funds for next year. Some grant funds are limited, so your student should apply now.

After completing the FAFSA for each school year, you and your student may need to provide additional information or documentation to the Office of Financial Aid and Scholarships. Each student is notified by e-mail and through their AidLink account with instructions and action needed to complete the financial aid application process. Your student should regularly check his or her AidLink account from the Web site: www.sdsu.edu/financialaid

You will be able to report a reduction in income or special circumstances not addressed on the FAFSA by completing an SDSU Parent Request for Review, available from the “PDF Forms” section of the Web site.

Review the Web site for detailed information about the financial aid and scholarship application process and the programs available to your student.

Social Media is Today’s Way to Communicate



Does your son or daughter complain that you embarrass them with the things you write on their wall? Have you ever tweeted unsolicited advice in less than 140 characters to your student?

If you have no idea what these words mean, you most likely are not using social media, but odds are that your student is. Today, many parents are also on the social media bandwagon and have been “friended” by their son or daughter.

What exactly is “social media”? It includes Web sites that contain strictly user-generated content. People conversing with each other over the Internet, sharing with friends, family and even strangers with like interests. Facebook and Twitter are currently two of the biggest tools, but others include YouTube, Digg, MySpace, LinkedIn and Wikipedia.

More universities and professors are using social media tools in the classroom and for co-curricular connections. According to SDSU’s director of new media, Greg Block, all around the world, social media has become a tool to engage students and enhance course work. Faculty members at San Diego State are seeing the benefits, and in some instances, the challenges of using social media as a tool in the classroom.

Professor Kurt Lindeman employs both Twitter and Facebook in his COMM 103 course to send updates to students about lectures or news events that apply to the class. He also teaches about communication in social media, using his interaction with students as a teaching tool. One student posted “This lecture sucks” during his class.

“After class I responded to her tweet with my own saying that the post probably wasn’t the best thing to post given that she signed up to follow COMM 103 on

Twitter, and COMM 103, in turn, was following her,” Lindeman said. “Other students following the class on Twitter will read that and hopefully reflect on the post’s appropriateness.”

Privacy, Transparency, Ethics and the Law

The biggest issue with social media is privacy. How much information should be shared? College-aged students especially don’t realize the consequences of sharing too much. Some people, including SDSU students, have been denied jobs or even fired from their jobs for sharing inappropriate information about themselves. Students can face sanctions for posting photos of illegal behavior, such as underage drinking or illegal drug use. Status updates boasting of overindulgence of alcohol or other drugs, or sexual exploits, can have lasting, damaging effects upon one’s reputation.

Lawsuits based on inappropriate use of social media are now surfacing. Legal experts say the law is having a hard time keeping up with emerging technology.

“It (the law) can’t take the place of good manners, social norms and etiquette – the kind of thing that has always governed negotiations about face-to-face behavior,” said Jeffrey Rosen, a George Washington University law professor and editor at *The New Republic*.

What Can Parents Suggest?

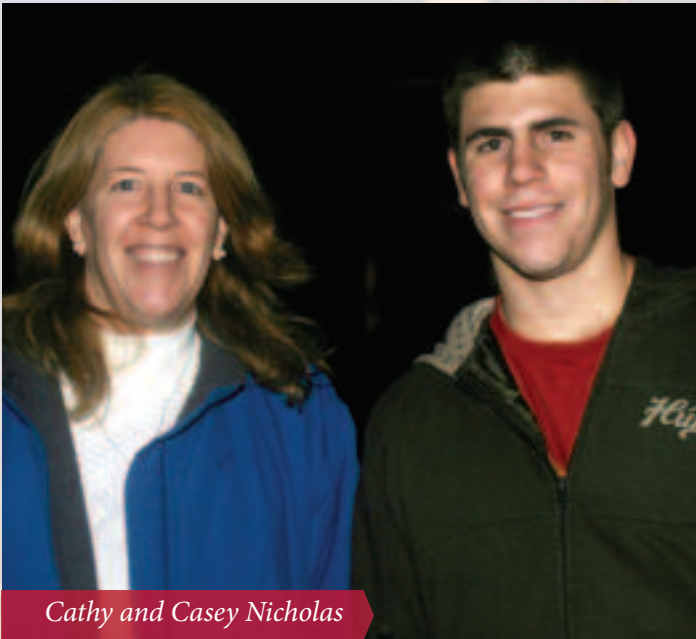
In conversations with your son or daughter, the best advice you can give is “use common sense.” Follow the etiquette guidelines of the golden rule: do unto others as you want done to you. Tell them they should never post anything they don’t want their parents, their boss or their professors to see. Once it’s online, it’s there forever. Warn them of the legal pitfalls of posting libelous comments.

To learn more about SDSU and social media, visit newscenter.sdsu.edu

Local Students Reap Benefits from SDSU's Summer Program

During the summer of 2009, SDSU implemented a new program based on the very successful Summer Bridge Program spearheaded by the Educational Opportunity Program (EOP). The Summer Program was aimed at providing needed services and academic preparation for local students who would benefit from a summer program to ensure a successful transition to college.

Historically, only 54 percent of local students were retained to their sophomore year, compared to 84 percent of out-of-area students. Of those who did not return, 27



Cathy and Casey Nicholas

“I really learned a lot about what it meant to be a college student, how to budget my time, and how to seek out the people and resources I need.”
-Summer Program participant Casey Nicholas

percent were academically prepared to return but chose to leave for other reasons.

Data consistently shows that students who succeed and persist through graduation share certain characteristics. They ask for assistance and make greater use of support services; they are more likely to be part of a strong peer, organization or residential community; and they work 20 hours per week or less.

The six-week Summer Program provided academic and support services needed for these first-time college students.

One such student who benefitted from the program is Casey Nicholas, a graduate of Hilltop High School in Chula Vista, a suburb of San Diego.

According to Casey, when he first found out that he would be required to attend a summer session in order to enroll in the fall, he initially felt disappointment.

“I had plans to work during the summer, and I wasn’t thrilled about going to summer school,” he said. “But after I got into the Summer Program, I realized it was the best thing that could happen to me. I really learned a lot about what it meant to be a college student, how to budget my time, and how to seek out the people and resources I need.”

His mother, Cathy Nicholas, had nothing but praise for the Summer 2009 Program.

“The Summer Program provided a solid bridge to introduce the students to college life and what was required of them,” said Cathy. “It helped Casey academically, but more importantly, helped him connect to the services SDSU offers that will help him succeed. He had the extra benefit of developing some friendships before the fall semester began.”

According to both mother and son, the Summer Program provided a motivational aspect from which all students could benefit.

“The thing that resonated with Casey was that being a student was now a fulltime job; that they had to focus on themselves and their studies above all else. It was their time to step up to the college level and figure out what they want to do with their lives.”

Two credit hours were devoted to the “In College Shape” class, where students built resiliency skills, participated in supportive communities, and created a vision plan focusing on self-leadership.

“The Summer Program created a smaller community within the university that made Casey feel more comfortable and confident. I believe it transformed him into a more independent college student,” said Cathy.

National Recognition for SDSU's Division of Student Affairs

SDSU's Division of Student Affairs continues to make national connections through its involvement in national associations. Just a few 2010 highlights include:

SDSU Presents at Student Affairs Professional's Conference

In early March, four SDSU Student Affairs professionals presented at the NASPA annual conference. NASPA is the international organization for Student Affairs Administrators In Higher Education.

Associate Vice President Eric Rivera, Director of Residential Education Christy Samarkos, Director of Student Testing, Assessment and Research Rey Monzon, and Director of Student Life & Leadership Randy Timm presented their research on the links of student behavioral issues as an early warning for academic troubles.

“The data indicated that students without conduct records pertaining to alcohol and other drugs (AOD) averaged significantly higher grades than their peers who had AOD judicial records,” said Rivera. “This validates our hypothesis, but also indicates the need for parents to look at conduct violations as an early warning indicator of problems in their student’s academic accomplishments.”

The presentation helped other Student Affairs professionals discover ways to implement partnerships on their campuses to advocate for student success and lifelong learning. It also provided examples of how data can be used to dispel myths regarding academic success and change business practice conversations.

SDSU Helps Plan Conference of National Hispanic Association

SDSU is helping with the planning of the Hispanic Association of Colleges and Universities’ (HACU) 24th annual national conference, which will be held in San Diego in September.

HACU represents nearly 450 colleges and universities committed to Hispanic higher education success. HACU is the only national educational association that represents Hispanic-Serving Institutions (HSIs). San Diego State is on the threshold of becoming a Hispanic-serving institution, a designation that opens the door for expanded research funding and stronger ties to the Hispanic community.

“Our Hispanic student enrollment is 22.5 percent,” said

SDSU President Stephen L. Weber. “The threshold for full membership is 25 percent, so this is going to happen at San Diego State.”

SDSU is currently an associate member of HACU and its Imperial Valley Campus, with a Hispanic student population of 77 percent, is considered a Hispanic-serving institution.

Key SDSU administrators who are helping with the planning include Eric Rivera, associate vice president for Student Affairs, Rosa Moreno, assistant director of Career Services, and Lou Murillo, director of SDSU’s Compact for Success.

Rivera explained that Hispanics will represent one of every two new workers entering the U.S. labor force by 2025. “Educating the workforce of tomorrow is a national imperative,” he said. “SDSU is No. 10 in the nation and No. 4 in California for bachelor’s degrees awarded to Hispanics.”

SDSU's James Tarbox Named President Elect of Association

Career Services director James Tarbox was named president-elect of the Mountain Pacific Association of Colleges and Employers (MPACE). He will become president on July 1.

Tarbox also serves as a professor of management at SDSU. He holds a Ph.D. in speech communication from Penn State. Prior to joining SDSU four years ago, he served as the assistant director of Career Services at the University of San Diego. Tarbox also taught at San Jose State University and the University of Oregon.

“My involvement in national and regional groups benefits SDSU in that I build relationships with people I can call that I wouldn’t have access to otherwise,” said Tarbox. “It helps the university in many tangible ways.”

Just one example he gave was of the relationship he developed with Northrop Grumman. The Fortune 500 firm had stopped their sponsorship with many schools, and had included SDSU on their list. Through networking and personal connections, Tarbox was able to keep them on board with a \$45,000 commitment.



SDSU's First Alumni Center Opens



SDSU's first dedicated center for its 200,000 alumni, the Parma Payne Goodall Alumni Center, opened its doors on campus in October 2009.

More than eight years in the works, the elegant 30,000-square-foot facility serves as a gathering place and a gateway to campus for alumni and the San Diego community.

A celebration of friendship put fundraising for the \$11 million center over the top. Longtime friends Leon Parma, '51, Bob Payne, '55, and Jack Goodall, '60, together contributed \$2.7 million to name the new facility. Known around San Diego as "the three amigos," Parma, Payne and Goodall are steadfast in their support for SDSU.

SDSU Receives Funding Through the American Recovery and Reinvestment Act (ARRA)

Results from the first sequence of funding through the American Recovery and Reinvestment Act (ARRA) are now known, and the news is good.

Since April, SDSU faculty have written, and submitted 164 ARRA proposals, requesting some \$73 million in support for the 2009-10 fiscal year.

The primary benefactor is the National Institutes of Health (NIH), from which 31 awards, worth \$7.8 million, have come. To put this success in perspective, SDSU faculty

have won 65 percent (\$7.8 million out of \$12.0 million) of the NIH funding to the CSU. Among the 130 California institutions that received ARRA support from the NIH, SDSU ranked 11th, behind only six UCs (the five with medical schools plus Berkeley), Stanford, Scripps, USC, and Cal Tech.

The NIH's most prestigious and competitive awards were the Challenge grants and the Grand Opportunities grants. SDSU submitted 34 Challenge proposals at \$1 million apiece, and won four awards (12 percent success, vs. the 3 percent national mean).

By college, the breakdown was: Sciences (31), Health and Human Services (6), Arts and Letters (2),

Outside, the building's most imposing feature is its rotunda. At the rotunda's center rests a replica of sculptor Donal Hord's iconic 1937 creation, "Aztec." From the sculpture's base extend rows of stone pavers set in six lines. Each of the more than 480 stones bears the name and message of an Aztec alum or friend.

Inside, an expansive lobby sporting a prominent exposition of the center's major donors greets visitors. Other displays showcase historical elements from the university such as *Daily Aztec* headlines and campus photos dating back to SDSU's founding in 1897.

The Allan Bailey Library—named for the late SDSU professor, administrator, and alumnus—contains works by Aztec authors and provides a comfortable gathering place for guests. A grand ballroom with space for 214 serves as the center's main location for events.

Engineering (2), Student Affairs (1), and Research Foundation staff (1). These funds will also provide the SDSU Research Foundation with some \$2.6 million in additional facilities and administration revenue, much of which will be reinvested in SDSU to buffer the impact of state budget reductions.

The CSU Chancellor deleted funding for research, scholarship and creative activities (RSCA) from the 2009-10 CSU budget, depriving SDSU of \$230,000 that was the primary resource behind our University Grants Program. The Research Foundation was in a position to allocate enough resources to replace those funds, and the University Grant Program will proceed this year with its full complement of \$430,000.

Local Military Group Recognizes SDSU for Supporting Vets

The San Diego Military Advisory Council bestowed its Annual Achievement Award on SDSU for its excellence in serving and supporting San Diego's veterans.

The award acknowledges the SDSU Veterans Center's support of veterans and active-duty military in their educational goals, and SDSU Athletics' work to provide game tickets and activities for veterans, active-duty military and their families.



Nathaniel Donnelly and Joan Putnam of the Veterans Center

"By establishing the first Veterans Center in the California State University system, SDSU has accomplished extensive educational outreach support for active duty, reserve and retired military, veterans and their dependents," said Terry Magee, SDMAC president. "In addition, the Athletic Department has provided significant support of our military's morale, welfare and recreation activities."

In addition to the award, U.S. Rep. Darrell Issa, U.S. Rep. Susan Davis and State Rep. Mary Salas all recognized SDSU with certificates of commendation for the efforts made by the university in their outreach to the military community.

SDSU serves one of the largest veteran populations in California. At last count, at least 850 veterans attend SDSU.

The Future of Construction Engineering

With the economic downturn, the construction industry was hit hard. Locally, the workforce has been cut by one third. Today's construction managers need innovative skills to repair the problems presented by a new century.

In San Diego, where construction is the fifth largest industry, some of the biggest names in the business have collaborated to increase the pool of young professionals who will guide the region's construction industry into the future.

Their commitment helped establish the J.R. Filanc Construction Engineering and Management (CEM) program, one of San Diego State University's newest and most successful degree programs.

The brainchild of Pete Filanc, former CEO of J.R. Filanc Construction, and Janusz Supernak, chair of SDSU's civil and environmental engineering department, CEM addresses the acute shortfall of qualified and competent engineers who also possess advanced construction and project-management skills.

The program was established in 2005 with major gifts from Jack and Jane Filanc, ROEL Construction and other members of the Association of General Contractors (AGC), San Diego chapter.

At SDSU, Ken Walsh, who runs the CEM Program, and his colleagues teach students to build bridges, literally and figuratively. Bridges that link people and ideas, theory and practice, academics and industry.

The combination of engineering and management skills that makes CEM's curriculum unique among university programs also explains its appeal. The College of Engineering had hoped for an enrollment of 100 students in the program at the end of five years. Instead, there are 150 after only two years.

In an attempt to foster diversity in management, AGC-SD partnered with SDSU to provide scholarships to promising, ethnically diverse high school students from the Kearny Mesa Construction Tech Academy, one of four magnet schools developed on the education model championed by Microsoft founder Bill Gates.

Frequent interaction with industry leaders gives SDSU students an inside track on new trends in construction engineering.



The industry is embracing sustainable building tools and strategies in response to consumer demand for buildings with U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) certification. Managers and employees with LEED accreditation supply added value in a competitive industry.

Aztec Parents Association
Office of New Student and Parent Programs
San Diego State University
5500 Campanile Drive
San Diego, CA 92182-7441

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Important Dates

MarchSDSUMonth (visit www.sdsumonth.com)
March 23Teacher & Education Career Fair*
March 29 – April 2.....Spring Recess**
April 29Just in Time Career Fair*
May 13 – 20Final Examinations (send a care package!)**
May 21 – May 23.....Commencement, San Diego Campus
May 26.....Summer Sessions Begin
May 31Memorial Day Holiday, Campus Closed
July 5.....Fourth of July Holiday Observed, Campus Closed
August 27Residence Hall Move In for Fall 2010 Semester**
August 30First Day of Classes, Fall Semester

Note: Due to mandated furloughs – the result of state budget cuts – several SDSU offices will close periodically, while others may remain open but with less staff. Go to www.sdsu.edu for updates.

To view the complete Academic Calendar, go to www.sdsu.edu/academiccalendar

* Visit career.sdsu.edu for a complete listing of Career Fairs

** Visit www.sdsu.edu/housing for information about residence hall closures and when halls will reopen